

Greater Carlton Plan for Neighbourhoods Vision and Mission

Over the next 10 years, our vision is for Greater Carlton to be a place where everyone can live well, dream big, and shape their own future.

Through our targeted investments, in a decade, Greater Carlton will be a thriving, inclusive, and resilient community where:

- Residents feel **proud** to live and work;
- Young people have **high aspirations** and **access to opportunities** that help them reach their full potential;
- **Everyone benefits** from Greater Carlton's rich network of green spaces, cultural, leisure, and heritage assets;
- Communities feel **safe, connected, and empowered**;
- Local businesses flourish, contributing to a **vibrant** and **sustainable** local economy; and
- Residents and businesses are **protected and mitigated** against the effects of climate change.

Our vision reflects the ambitions of our residents, businesses, and community organisations. It is rooted in the belief that regeneration should benefit everyone and create lasting change.

To achieve our vision, our Regeneration Plan will focus on targeted investment across our five **missions**, which act as our **investment priorities**:

1. **Skills and Learning:** Supporting residents to shape their own futures by providing opportunities to learn, retrain, and develop new skills.
2. **Youth and Aspirations:** Empowering young people to achieve their full potential through safe, accessible community spaces and education activities.
3. **Health and Wellbeing:** Investing in green spaces, heritage and leisure assets, and community hubs to improve physical and mental wellbeing, and supporting community organisations to deliver inclusive activities and events.
4. **Local Economy and Business Growth:** Enhancing high streets and retail areas and providing tailored support to help local businesses thrive, grow and innovate.
5. **Safety and Feelings of Safety:** Investing in crime and antisocial behaviour prevention to ensure more people are safe, and feel safe, in their communities.

We aim to measure progress and outcomes through robust data collection and community feedback mechanisms. Our **intended outcomes**, which would signal we have succeeded at the close of the programme, include:

- **Increased pride** in Greater Carlton among residents.
- **Improved life chances** for young people.
- Greater **use and enjoyment** of green spaces, cultural, leisure, and heritage offers.
- Stronger **feelings of community connection** and safety.
- Higher levels of **business confidence** and growth.
- Businesses and community organisations are **more energy efficient** and **sustainable**.
- Residents are **better protected** from and mitigated against the impact of climate change.

Whilst we will invest in a range of interventions that are universal and accessible for residents and businesses across the Greater Carlton area, we will also design project specifications to target investment in specific areas of need throughout the delivery of our three investment plans.

By the end of the programme, our vision of success is for our area to become a vibrant, well cared for community that empowers residents to thrive, supports the growth of independent businesses, and fosters a shared sense of pride in what has been accomplished.